



EUROPEAN SPAS ASSOCIATION  
AVRUPA KAPLICALAR BİRLİĞİ

16

## ANNUAL ESPA CONGRESS

24 - 27 May 2011, Antalya -Turkey



TURKSPA - TURKISH SPAS ASSOCIATION  
TÜRKAP - TÜRKİYE KAPLICALAR DERNEĞİ

### REGISTRATION FORM

Participant Mr  Mrs/Mss

Surname : ..... First Name : .....

Organization : .....

Title / Position : .....

Address : .....

City : ..... Zip Code : .....

State / Country : .....

Phone : ..... Fax : ..... E-mail : .....

Accompanying Person (s)  
Mr / Mrs / Mss Surname : ..... First Name : .....

### REGISTRATION FEES

Congress Participant € 350  Accompanying Participant € 250

**3 DAYS MEETING PACKAGE WITHOUT ACCOMODATION** Congress Participant € 558

### DAILY REGISTRATION

1<sup>st</sup> DAY PARTICIPANT € 202  *Includes welcome cocktail.*

2<sup>nd</sup> DAY PARTICIPANT € 183

3<sup>rd</sup> DAY PARTICIPANT € 213  *Includes gala dinner.*

### ACCOMODATION

Date of arrival : ..... Date of departure : ..... ELA QUALITY RESORT HOTEL (5\*)

	Single Room €	Double Room €(pp)	€ TOTAL
3 NIGHTS ACCOMODATION PACKAGE <small>This package includes: 3 nights all inclusive accommodation, meeting package.</small>	€ 360 <input type="checkbox"/>	€ 289 <input type="checkbox"/>	.....
4 NIGHTS ACCOMODATION PACKAGE <small>This package includes: 4 nights all inclusive accommodation, meeting package.</small>	€ 480 <input type="checkbox"/>	€ 385 <input type="checkbox"/>	.....

### PAYMENT DECLARATION

The total amount will be paid as follows: .....€

#### By Bank Transfer to Garanti Bank, Goztepe Branch

Account Name : N.N TOURISM&ORGANISATION Account Number : 299 / 9097632  
IBAN NO : TR97 0006 2000 2990 0009 0976 32 SWIFT CODE : TGBATRISXXX

#### By Credit Card VISA MASTERCARD

Cardholder's Name : ..... Card Number : ...../...../.....  
Expiry Date : ..... Security Number : .....

Billing Address (if different from mailing address) .....

*\* Please fax the copy of the bank's receipt to N.N Tourism & Organisation*

I accept to draw out of my credit card the total amount mentioned above.  
Date : ..... Signature : .....

**All prices are included V.A.T** For having your hotel reservation to be completed, please fill this form and return by fax to N.N Tourism&Organisation. Accomodation confirmation will be sent after full payment.



Phone: +90 (216) 360 66 59 Fax: +90 (216) 360 64 31 E-mail: espa2011@ nn.com.tr

# 16 ANNUAL ESPA CONGRESS



EUROPEAN SPAS ASSOCIATION

24 - 27 MAY 2011  
ELA QUALITY RESORT HOTEL  
ANTALYA, TURKEY

www.espa-ehv.com  
www.spa-turkey.com



TURKSPA - TURKISH SPAS ASSOCIATION

#### CONGRESS SECRETARIAT

MR.LEVENT ALTUNTAŞ

Spa Herakles Thermal Hotel Pamukkale, Denizli, Turkey  
E-mail: herakles@heraklestermal.com.tr  
Phone : 0258 271 44 25 - Fax: 0258 271 42 54  
www.spa-turkey.com



ORGANIZING AGENCY  
N.N TOURISM & ORGANISATION

E-mail: espa2011@ nn.com.tr

Phone: 0216 360 66 59 - Fax: 0216 360 64 31



## 'Health prevention and medical wellness'

TURKSPA (Turkish Spa Thalasso and Health Resorts Association) as a member of ESPA (European Spas Association) is going to host the 16<sup>th</sup> Annual Congress of this umbrella organisation with members from 20 European countries representing over 4,000 providers. Health prevention and encouraging a healthy lifestyle will be at the top of the agenda at the 16<sup>th</sup> International Congress of the European Spas Association on 24-27 May 2011 in Belek, Antalya, Turkey.

More than 250 accomplished international experts from the areas of spa business, politics and research will be meeting up in Belek (Antalya) to discuss the many ways of opening up health prevention and medical wellness for health resorts and spas. These approaches will be examined from the viewpoint of medicine and spa guests as well as from the angle of tour operators and providers. In addition, best practice examples of innovative, successful services will be presented, and target groups and potential new markets will be defined. Moreover, the opportunities offered by ESPA in this connection will be highlighted.

The use of natural remedies such as thermal mineral waters, medicinal muds and climate for health and treatment is a great European tradition which is still vivid and strong in Turkey as well. In Europe, depending on their individual expertise and their heritage, health resorts and spas are increasingly being interested in different aspects of health prevention and promotion and are tending to specialise in medical wellness. On the other hand health promotion and to protect the health of the EU's population is also enshrined as one of the European Spas Association's main tasks in its constitution. ESPA's philosophy is that thanks to their expertise and infrastructure, European health resorts and their facilities offer the most effective and widest range of services for qualified prophylactic treatment, medical wellness and rehabilitation for different target groups.

If they are to continue playing a key part in the rapidly changing international healthcare market, European health resorts and spas will have to adopt a firm stance. In addition to retaining their existing markets, they need to offer new, innovative services in order to take their indispensable place in the newly developing health tourism market.

So, representatives of European and Turkish spa industry, it is time to reap fresh ideas for your business – and join in the debate at this trend-setting event for the European health resort and spa sector!

We are looking forward to meeting you in Belek, Turkey.

Dr. Sigrun Lang  
ESPA President



EUROPEAN SPAS ASSOCIATION

Prof. Dr. M. Zeki Karagülle  
TURKSPA President



TURKSPA - TURKISH SPAS ASSOCIATION

## GENERAL INFORMATION

### Congress Date And Congress Place

May 24-27, 2011 Ela Quality Resort Hotel, Belek – Antalya

### Language

English is the official language of the Congress. Simultaneous translation is available both in English and Turkish.

### Registration Desk

Registration desk at Ele Quality Resort Hotel will give service to participants during May 24-26, 2011 . between 08:00-19:30.

### Certificate of Attendance

Certificates of attendance will be distributed on May 26, 2011 from registration desk.

### Exhibition Area

The participant of he congress will be able to visit exhibition area during the congress, between 08:00-19:00.

### Important Dates

Deadline for registration: May 20th, 2011

Deadline for hotel reservation: May 20th, 2011

### Cancellation Policy

Cancellation for registration: In case of cancellation before May 2nd, 2011 all fees will be refunded after the congress. NO REFUND will be made for cancellation after this date.

Cancellation for accomodation: In case of cancellation before May 2nd, 2011 all fees will be refunded after the congress, less a cancellation charge of one night accomodation . NO REFUND will be made for cancellation after this date.

## REGISTRATION FEES

<b>PARTICIPANT</b>	<b>350 €</b>	Congress Participant fee includes participation to the congress, welcome cocktail, gala dinner, collective transfer fee (which will be organised according to the flight schedule )
<b>ACCOMPANYING PERSON</b>	<b>250 €</b>	Accompanying person fee includes, welcome cocktail, gala dinner , collective transfer fee (which will be organised according to the flight schedule ) ,one full day and one half day tour.
<b>3 DAYS ACCOMODATION PACKAGE</b>	<b>558 €</b>	This fee, which includes participation to the congress, welcome cocktail and gala diner, is valid for the participants who don't stay in the congress hotel, Ela Quality Resort Hotel .
<b>DAILY REGISTRATION</b>		
<b>1<sup>st</sup> DAY PARTICIPANT</b>	<b>202 €</b>	Includes welcome cocktail.
<b>2<sup>nd</sup> DAY PARTICIPANT</b>	<b>183 €</b>	
<b>3<sup>rd</sup> DAY PARTICIPANT</b>	<b>213 €</b>	Includes gala dinner.

## ACCOMODATION

ELA QUALITY RESORT HOTEL	SINGLE ROOM	DOUBLE ROOM (PP)	
<b>3 NIGHTS ACCOMODATION PACKAGE</b>	<b>€ 360</b>	<b>€ 289</b>	May 24, 2011 - May 27 2011
<b>4 NIGHTS ACCOMODATION PACKAGE</b>	<b>€ 480</b>	<b>€ 385</b>	May 24, 2011 - May 28 2011