



**World Kidney Day**

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..... 2009

Dear,

With your permission, we would like to solicit your endorsement of World Kidney Day which takes place on the second Thursday of March every year. The purpose of World Kidney Day is to open the eyes of the public to the terrible consequences of kidney disease and to promote detection, prevention and treatment programs for these diseases around the world.

Visibility of celebrities like yourself tremendously benefit our cause. If you agree to act as an endorser of World Kidney Day, we would include your name on the list of celebrities on the right hand side of the homepage: [www.worldkidneyday.org](http://www.worldkidneyday.org). We would also mention your name in our news updates.

World Kidney Day will be celebrated this year on the 12<sup>th</sup> of March. We are expecting awareness raising activities and events to take place in more than 100 countries around the world. We will keep you informed in the hope that you may be able to participate on the day.

We would be pleased to tell you more about World Kidney Day and discuss further opportunities to help us. For instance we would be delighted to emphasize your support for World Kidney Day by using your photograph or through a personal message. If you have questions or thoughts on this matter, we would be delighted to discuss this at your convenience.

In order to approve this invitation of endorsement we need a simple e-mail approval from you or your legal representative.

Thank you very much for your kind consideration of this request.

Yours sincerely,

Paul Beerkens  
Co-Chair WKD Steering Committee  
President IFKF

William Couser  
Co-Chair WKD Steering Committee  
Chair ISN COMGAN & ISN Past President

Add  
local contact



World Kidney Day is an initiative of the International Society of Nephrology and the International Federation of Kidney Foundations